



FUTURARC
GREEN LEADERSHIP
A W A R D 2 0 1 6

Partner with the Voice of Green Architecture in Asia Pacific

FUTURARC

GREEN LEADERSHIP AWARD 2016



PARTNER WITH THE VOICE OF GREEN ARCHITECTURE IN ASIA

Since 2009, FuturArc Green Leadership Award has been recognising strong ecologically responsible buildings in Asia and the teams behind them—architects, designers, consultants, developers—those who have collectively pushed the limits and definition of what a Green building is. Over the years, we are proud to have identified Green building leaders who have continued to contribute to sustainable development in the region.

With different project types or categories, the competition seeks to award teams that have demonstrated the best in innovation and environmental stewardship in architecture for various building types in Asia. With a strong interest and large numbers of participants from various countries, FuturArc Green Leadership Award has established itself to be a highlight in the competition calendar.

STRONG INTEREST & OUTREACH IN ASIA

There is strong awareness of FuturArc and FuturArc Green Leadership Award in countries like Singapore, Indonesia, Malaysia, Philippines, Indonesia, Thailand, Vietnam, and Hong Kong. FuturArc has achieved up to 80% awareness among industry players and professionals.

We reach out to top architecture firms with portfolios of projects worth up to USD26.5 billion and top developers with portfolios worth up to USD3.9 billion across all BCI Asia markets (based on highest figure from BCI Asia Awards 2015 Top Ten architects and developers).

We have over 65,000 high value industry contacts and FuturArc readership in Asia in our continuously updated database.

SPONSOR OPPORTUNITIES

Sponsors are recognised prominently before, during and after FuturArc Green Leadership Award (from September 2015 to June 2016) as leading supporters of the competition and Green building in Asia. The options listed here are designed to fit a variety of budgets and may be combined to meet the desired sponsorship level. The sponsorship opportunities presented here are worth up to S\$67,665 (not including editorial coverage and branding at Awards ceremony).

ENTITLEMENTS

	GOLD SPONSOR (National) - 1X	SILVER SPONSOR (National) - Several
Customised message and opportunity to offer product/software/technology as free trial or gift to National participants before, during and after competition via FuturArc Green Leadership Award emails and website	Yes	-
Sponsor Case Studies Pages on FuturArc Green Leadership Award 2016 website	Yes	-
Company name and logo on FuturArc Green Leadership Award 2016 website with link	Yes	Yes
Editorial news in FuturArc magazine and website (pre or post event); social media platforms (Facebook and Twitter); and press releases to media partners	Yes	-
Recognition of partnership and company logo placement in awards events materials <ul style="list-style-type: none"> • Invitations • FuturArc Green Leadership Award Banners and backdrop • Dinner programme/menu 	LOCAL	LOCAL (For Invitations and Dinner programme/menu)
Company name and Logo on FuturArc Green Leadership Award 2016 prize collateral (trophy and certificates)*	LOCAL	-
Logo on backdrop at BCIAA 2016	LOCAL	-
Complimentary seats at awards ceremony	LOCAL 3	LOCAL 1
Display table at awards ceremonies at exhibition area	LOCAL	LOCAL
Opportunity for corporate gift for FuturArc Green Leadership Award 2016 awardees	LOCAL	LOCAL
Opportunity for sponsor representative to co-present trophy and prize to FuturArc Green Leadership Award awardees with COO of BCI Asia (photograph provided for publicity purposes)*	LOCAL	-
Up to 3-min video introducing the company	LOCAL	-
Advertisement in FuturArc magazine (pre or post event)	1 Page	-
Online banner advertisement on FuturArc website for 1 month	-	Yes
Advertorial in local e-newsletters	-	1 Page

*Subject to final results - if there are local winners/merit recipients



NATIONAL GOLD SPONSOR

WITH AN ESTIMATED RETURN IN
BENEFITS OF **\$67,665** IN TOTAL VALUE

EXCLUSIVE GOLD SPONSORSHIP STATUS

1 SLOT PER COUNTRY

1 SLOT PER COUNTRY (**\$11,550 FOR MALAYSIA; THAILAND; VIETNAM; PHILIPPINES / \$12,600 FOR SINGAPORE; INDONESIA; HONG KONG**)

For LOCAL companies with strong interests in targeting LOCAL industry professionals

BRANDING ESTIMATED AT **\$65,100**

- Customised message and opportunity to offer product/software/technology as free trial or gif to LOCAL participants before, during and after competition via FuturArc Green Leadership Award emails and website.
- Opportunity to offer LOCAL participants free gifts to encourage participants to submit their entries early, e.g., first 100 or 200
- Company name and logo on FuturArc Green Leadership Award 2016 website with link
- Share the latest product/technology in a project showcase/case study in Sponsor Case Studies Page on FuturArc Green Leadership Award 2016 website
- 1-page Advertisement in FuturArc magazine (pre or post event)

MEDIA COVERAGE

- Editorial news in FuturArc magazine and website (pre or post event); social media platforms (Facebook and Twitter); and press releases to media partners

ON-SITE BENEFITS ESTIMATED AT UP TO **\$5,565**

- Company name and Logo on LOCAL FuturArc Green Leadership Award 2016 prize collateral (trophy and certificates)*
- Opportunity for sponsor representative to co-present trophy and prize to LOCAL FuturArc Green Leadership Award awardees with COO of BCI Asia (photograph provided for publicity purposes)*
- Recognition of Gold sponsorship and company logo placement in LOCAL awards events materials:
 - (1) Invitations
 - (2) FuturArc Green Leadership Award Banners and backdrop
 - (3) Dinner programme/menu
- Complimentary 3 seats at LOCAL awards ceremony
- Prime placement of display table at LOCAL awards ceremony at exhibition area
- Opportunity for corporate gift for LOCAL FuturArc Green Leadership Award 2016 awardees
- Up to 3-min video introducing the company at LOCAL awards ceremony

*Subject to final results - if there are local winners/merit recipients

SILVER SPONSORSHIP STATUS

1 SLOT PER COUNTRY

SEVERAL SLOTS (S\$4,200 FOR MALAYSIA, THAILAND, VIETNAM, PHILIPPINES / S\$5,250 FOR SINGAPORE, INDONESIA AND HONG KONG)

LOCAL companies can now support Green buildings and reach out to elite industry professionals at the Awards event. The chance to have physical presence at the Awards presentation event which will allow companies to make new contacts and showcase products to all attendees.

BRANDING ESTIMATED AT S\$9,416

- Company name and logo on FuturArc Green Leadership Award 2016 website with link
- 1 online banner advertisement on FuturArc website for 1 month
- 1-page Advertorial in local e-newsletters

ON SITE BENEFITS ESTIMATED AT UP TO S\$5,040

- Display table at LOCAL awards ceremony at exhibition area
- Opportunity for corporate gift for LOCAL FuturArc Green Leadership Award 2016 awardees
- Complimentary 1 seat at LOCAL awards ceremony
- Recognition of Silver sponsorship and company logo placement in LOCAL awards events materials:
 - (1) Invitations
 - (2) Dinner programme/menu

NATIONAL SILVER SPONSOR

WITH AN ESTIMATED RETURN IN
BENEFITS **S\$14,456** IN TOTAL VALUE

COMPETITION TIMELINE

Competition starts:
September 2015

Closing date for submissions:
December 2015

Results:
31 March 2016

Award presentation:
BCI Asia Awards 2016 held across 7 different countries in 2Q 2016

FuturArc Green Awards Issue (winning projects and people):
May to June 2016

PRIZES

All winners will be awarded with the FuturArc Green Leadership Award Trophy.





MEDIA PLAN

SEP 2015 OCT 2015 NOV 2015 DEC 2015 JAN 2016 FEB 2016 MAR 2016 APR 2016 MAY 2016 JUN 2016

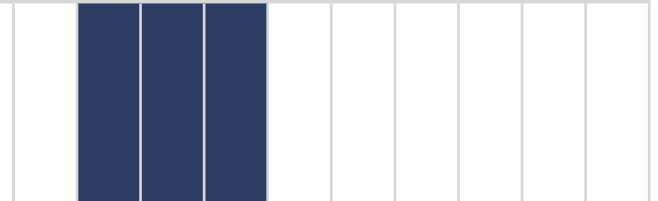
LAUNCH OF FUTURARC GREEN LEADERSHIP AWARD 2016

- Announcement emails to industry professionals and FuturArc readers and past FuturArc Green Leadership Award participants
- News and updates posted on www.futurarc.com and FuturArc Green Leadership Award 2016 website and social media
- Messages from sponsors on FuturArc Green Leadership Award 2016 website
- Promotion and editorial with FuturArc Green Leadership Award 2016 media partners and FuturArc collaborators and supporters



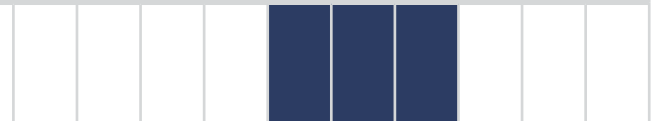
DURING FUTURARC GREEN LEADERSHIP AWARD 2016

- Emails to industry professionals and FuturArc readers and past and present FuturArc Green Leadership Award participants to submit entries
- News and updates posted on www.futurarc.com and FuturArc Green Leadership Award website and social media
- Messages from sponsors on FuturArc Green Leadership Award 2016 website
- Promotion and editorial with FuturArc Green Leadership Award 2016 media partners and FuturArc collaborators and supporters



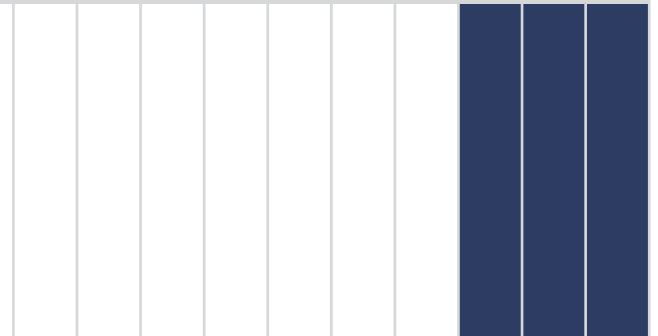
POST FUTUARC GREEN LEADERSHIP AWARD 2016 - JUDGING

- Thank you message from organiser and/or sponsors via email and FuturArc Green Leadership Award 2016 website and social media
- News and updates on judging process posted on www.futurarc.com, FuturArc Green Leadership Award 2016 website and social media



ANNOUNCEMENT OF WINNERS

- Announcement + congratulatory emails to winners, FuturArc readers and FuturArc Green Leadership Award participants
- Winners featured in FuturArc Green Awards issue
- Winners and news posted on www.futurarc.com, FuturArc Green Leadership Award 2016 website and social media
- Congratulatory messages from sponsors on FuturArc Green Leadership Award 2016 website
- Announcement and editorial with FuturArc Green Leadership Award 2016 media partners and FuturArc collaborators and supporters
- Post-event coverage of awards presentation in FuturArc magazine (Sep-Oct issue), and on www.futurarc.com, FuturArc Green Leadership Award 2016 website and social media



PRESTIGIOUS AWARDS CEREMONY

Winners of the FuturArc Green Leadership Award will be awarded at the BCI Asia Awards (BCIAA) gala event in 7 countries: Hong Kong, Indonesia, Singapore, Malaysia, Philippines, Thailand, and Vietnam. Attended by at least 200 industry elites in each country, BCIAA recognises the region's top 10 architecture firms and developers in terms of total project value and commitment to Green building in their portfolio. Having established itself as the premier event the industry looks forward to attending every year, BCIAA will be holding its 12th-year event in 2016. This means greater turnout, more media attention, more networking opportunity, and more exposure for sponsors during the event.



FUTURARC GREEN LEADERSHIP AWARD 2015
Recognising Innovation & Environmental Stewardship

Be part of Asia's leading Green Architecture competition.

綠色建築比賽開鑼
業內群英大競技

由「亞太區建築師學會」主辦的「2015年亞太區綠色建築設計大賽」已於日前正式展開。這項由「亞太區建築師學會」主辦的「2015年亞太區綠色建築設計大賽」已於日前正式展開。這項由「亞太區建築師學會」主辦的「2015年亞太區綠色建築設計大賽」已於日前正式展開。

阿里多賺54%
股價創新高

傳小宋尋求融資 估值達3800億

英九寓所
合推兩岸貿易人幣結算

王命平：教書非高樓價負擔

Facebook post snippet showing a profile picture and some text.

Hong Kong's relopers

Hong Kong's building industry has been dedicated to shaping a better future for our society, and their enormous efforts are honored with the prestigious BCI Asia Top Ten Awards.

BCI Asia names Hong Kong's top innovative construction firms and property developers to receive the BCI Asia Top Ten Awards at the annual BCI Asia Awards ceremony held on June 5, 2015 at The Ritz-Carlton, Hong Kong.

The award aims to recognize Hong Kong's innovative developers and architects from conceiving and designing the highest rated projects of projects.

This year, the recipients of these elite accolades have comprised USD 21 billion worth of properties scheduled to enter construction in Hong Kong this year, while the portfolio of these top developers comprise USD 48 billion. The winners are chosen from architecture and property firms with the greatest aggregate value of projects under construction during the last full calendar, weighted by the volume of their sustainability efforts. The recognition is established by BCI Asia's comprehensive project-led research and confirmed green building ratings awarded through WAPIC.

The annual BCI Asia Top Ten Awards – now in its 13th edition – is one of the most esteemed awards in the regional building industry, and is held in various Asian regions, including Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

While celebrating 11 years of building and design leadership, BCI Asia Awards also serves as a convergence platform for domestic and international networking among elite real-estate firms, property developers, manufacturers and service providers.

Hong Kong's BCI Asia Top Ten Awards is co-organized by Greenline, proudly sponsored by ANSA AIAA/AV, VSC and supported by AIAA/AV, Taurus, H&K, Kerkira, Play Concept, Sika and Sempoli.

Other than the BCI Asia Top Ten Awards, Taurus Prize and FutureArc Green Leadership Award are also esteemed and honored of the occasion.

FutureArc Prize is Asia's Sustainable Green building design competition, calling for innovative designs for the region and innovation of living systems. Meanwhile, FutureArc Green Leadership Award recognizes the some highest Green built projects that have demonstrated the best in innovation and environmental stewardship in architecture in the region.

BCI Asia Top Ten Awards 2015
Website: www.bciawards.com



BCI ASIA AWARDS 2015

FutureArc Green Leadership Award

SAVE UP TO 75%

FutureArc Prize

FutureArc Green Leadership Award

FUTURARC
The Voice of Green Architecture in Asia

FutureArc is the leading Voice of Green Architecture in Asia.

Distributed widely in the region once every two months, FutureArc focuses on architecture that demonstrates environmental and social responsibility, as well as the people, technology and products that help push the envelope on Green building design.

www.futurearc.com

Eco-Business
TiGIS

SAVE UP TO 75%

FutureArc Prize & FutureArc Green Leadership Award are back

The 2015 cycle of FutureArc Prize & FutureArc Green Leadership Award is back.

FutureArc Prize 2015 looks at ideas for the regeneration and reuse of neglected sites—how do you transform yours into something better?

FutureArc Green Leadership Award 2015 wants to again highlight built projects with a strong social inclusive edge—projects for the community by the community.

Click here to register for FutureArc Prize 2015 or here to register for FutureArc Green Leadership Award 2015.

Sep-Oct 2014 Issue | Livable Cities
"Livable cities" is an off-beat phrase. Every year, pundits announce winners in surveys that assess cities for safety, education, health care, culture, government, etc. Monaco's most Livable City ranks in the only one that focuses on its crime, quality of architecture and urban design, as well as access to nature.

We are all excited about the award ceremony, and we hope that we have the good fortune where we can see the winners, sponsors that can offer us ways to understand the city's progress, the city's future, the city's direction.

We want all the city of Toronto as an example of a livable city. Winner of the 2014 Livable City Award, City Press, Toronto was recognized for its design.

MEDIA CLIPPINGS



FUTURARC
GREEN LEADERSHIP
A W A R D 2 0 1 6